

LOGAN PUBLIC LIBRARY

STRATEGIC PLAN 2024 - 2027

INTRODUCTION

In December of 2023 the Logan Public Library, with the assistance of the State Library of Iowa, undertook a phone survey to assess the needs of our community & our patrons. State Library of Iowa Consultant, Misty Gray, surveyed 24 residents of Logan & its surrounding area by phone call. These individuals were selected to provide a cross section of our residents & questions were designed to assess the needs of our community as a whole as well as the library.

This information was reviewed by the Logan Public Library Board of Trustees at their meeting held December 11th, 2023. Present at this meeting were board members Sandra Richardson, Gary Ervin, & Judy Dinkel. Also present were Logan Public Library staff members Kate Simmons & Abby Evans, & Misty Gray, State Library Consultant.

MISSION STATEMENT

The Mission of the Logan Public Library is to serve the residents of Logan & its surrounding area without regard to race, disability, religion, ethnic origin, gender identity, age, sexual orientation, or economic status by making available a variety of materials, programming, & resources for informational, recreational, & intellectual use for the development & enrichment of all people. The Logan Public Library supports the American Library Association's Library Bill of Rights, Freedom to Read statement, Freedom to View statement & endeavors to serve the community as a source of reliable information.



LOGAN PUBLIC
LIBRARY
Logan, Iowa

SERVICE RESPONSES, GOALS & OBJECTIVES

Service Response #1: Connect to the Online World: Public Internet Access

Residents will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone can take advantage of the ever-growing resources & services available through the Internet.

Goal #1: Upgrade & improve technology available for patrons at the library.

- **Objective #1:** Install a computer workstation in our children's library to provide service to parents of small children.
- **Objective #2:** Upgrade the patron use experience with the purchase & installation of new desktop computers by December 2024.
- **Objective #3:** Library staff will conduct a tech needs assessment by January 2025, to curate a list of needed equipment.
- **Objective #4:** Create & fund a dedicated budget for technology support, repair, & upgrades to ensure our ability to keep pace with advancing technology.

Goal #2: Support the computer literacy, online safety, & tech knowledge of patrons of all ages & work to improve home internet access for our low-income residents.

- **Objective #1:** In each year of this strategic plan, library staff will present 4 public programs focused on topics related to technology & computer usage
- **Objective #2:** Information regarding subsidized home internet access & computing tools will be posted at the library, made available on the library website, & staff will present 1 public program related to these topics each year of this strategic plan.
- **Objective #3:** Ensure the dissemination of information regarding our circulating technology, such as laptops & WiFi hotspots, through partnerships with area resource agencies, such as the Logan-Magnolia School District & West Central Community Action, to ensure patrons who may need these items are aware of their availability.

Goal #3: Addition of tech literacy information, resources & activities for patrons age 9 to 18.

- **Objective #1:** Provide a dedicated computer station for coding challenges & robotics programming by January 2027.
- **Objective #2:** Purchase & maintain 2 public use tablet devices by July 2026 for the programming & control of coding activities, & for patron use to access app based games, learning activities, & other applications related to tech learning.
- **Objective #3:** Implement a monthly after-school activity beginning in August of 2024 focused on tech literacy, coding, robotics, or online safety for youth patrons age 9 to 18.

SERVICE RESPONSES, GOALS & OBJECTIVES

Service Response #2: Satisfy Curiosity: Lifelong Learning

Residents will have the resources they need to explore topics of personal interest & continue to learn throughout their lives.

Goal #1: Patrons of all ages will have access to a robust collection of non-fiction titles & other resources to support their lifelong learning.

- **Objective #1:** Library staff will evaluate the layout & accessibility of the youth & adult non-fiction collections during the first quarter of 2024 & identify opportunities for improvement to be implemented by June of 2025.
- **Objective #2:** Increase the percentage of non-fiction titles in other formats & mediums 15% by December of 2027 through the strategic purchasing of documentary films, non-fiction audio books, & large print titles.
- **Objective #3:** An inventory & evaluation of materials will be conducted by library staff in 2024 to identify needed materials to improve our collection. Staff will work to fill these needs & will dedicate 30% of the materials budget to the purchase of non-fiction titles in each year of this strategic plan.

Goal #2: Increase the availability of online research tools & resources for patron use & provide training on their usage & application.

- **Objective #1:** Library staff will evaluate available online databases & other resources to identify useful services. Two new patron accessible online resources (databases, services, etc.) will be selected for addition to our collection & made available to patrons by January of 2026.
- **Objective #2:** Library staff will work to digitize our archives & microfiche to create a searchable, online archive through grant funding & with the assistance of an archives management company with a goal of 30% completion by December of 2027.
- **Objective #3:** Beginning in January of 2026 library staff will develop & implement instructional programming on the use of new & existing online resources & tools with a goal of 1 program per quarter.

Goal #3: To provide patrons with an expanded range of circulating items to encourage exploration & support their educational goals.

- **Objective #1:** Increase the contents of our Lending Depot by 50% by December 2027.
- **Objective #2:** By the summer of 2025 library staff will create & prepare 3 STEM backpacks for circulation.
- **Objective #3:** Increase our available STEM materials 30% by January 2026; with a focus on materials for free play, mathematics study, & tech literacy tools.

SERVICE RESPONSES, GOALS & OBJECTIVES

Service Response #3: Know Your Community: Community Resources & Services

Residents will have a central source for information about the wide variety of programs, services, & activities provided by community agencies & organizations.

Goal #1: Adult patrons will receive information on available resources.

- **Objective #1:** Library staff will partner with area agencies in 2024 to create a plan of co-hosted programming on topics of interest & community resources to be presented beginning in 2025.
- **Objective #2:** The library will collect the contact information for available community resources to provide on the library website & in person. This list will be completed by December 2024 & will be updated quarterly.

Goal #2: To enlist the library as a source of information for all members of the community.

- **Objective #1:** Library staff will plan & assemble a large scale community information wall in the lower level by December 2024. This will provide space for materials of assorted sizes to present area resources & information in a more discrete location.
- **Objective #2:** By December of 2025 our community information wall will be stocked with flyers, brochures, & business cards provided through our community resource partners.
- **Objective #3:** Library social media & bulletin boards will be used to share information on community events. Existing bulletin boards will be expanded by June of 2024 & will be maintained by staff on a weekly schedule.

Goal #3: Patrons will have access to information regarding membership opportunities with local service organizations.

- **Objective #1:** Library staff will develop a roster of area service organizations open to new members, with contact information & other pertinent details for patrons that will be reviewed & updated quarterly. This will be available by June of 2025.
- **Objective #2:** Links to service organizations with an online presence will be added to the library website by December of 2026.

STRATEGIC PLAN EVALUATION

The Board of the Logan Public Library will evaluate this Strategic Plan quarterly, in March, June, September, & December of each calendar year. Board members will review progress made toward achieving the goals & objectives within, as well as evaluating goals & objectives for continued relevance to the community & the mission of the Logan Public Library.

The Library Director of the Logan Public Library will evaluate the goals & objectives of this strategic plan on a monthly basis & delegate project work to library staff accordingly, ensuring continued progress to support the timely implementation of planned objectives. The Library Director will also prepare a quarterly report for the Board of the Logan Public Library regarding progress made toward the goals & objectives of this strategic plan as well as recommendations for adjustments based on community & staff feedback.



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